GETTYSBURG CONNECTION

MEDIA KIT 2026

Local news.
A local audience.

Trusted Adams County news connecting local businesses with residents and visitors.

580,000+	800,000+	4,000+
ANNUAL VISITORS	ANNUAL PAGE VIEWS	NEWSLETTER READERS

1,000+ original stories every year keep readers coming back for trusted local coverage.

Digital advertising

LOCAL BUSINESS ADVERTISING

$75/month or **$900/year**

15% nonprofit discount

100,000 annual digital impressions guaranteed with real-time tracking of impressions and click-throughs.

- **LOCAL-ONLY AD SPACE**
  No national or programmatic ads. Your ad appears alongside other local businesses.
- **DESIGN SUPPORT**
  Optional, low-cost professional ad design, with easy updates whenever you need them.
- **MORE THAN A BANNER**
  Includes online events calendar access and a top-of-category business directory listing.
- **NEWSLETTER PRESENCE**
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