

Gettysburg Connection Media Kit 2026

Local • Trusted • Connected

Since 2018, our locally owned and operated news media has provided trustworthy and award-winning Adams County news and community coverage.

580,000+ annual visitors and 800,000+ page views from engaged local readers and visitors.

1,000+ original stories published annually, driving repeat readership.

Our weekly newsletters reach over 4,000 engaged local subscribers.

Digital Advertising

Affordable digital advertising starts at \$1,200/annual or \$100/month.

Guaranteed 100,000 annual digital impressions. Real-time tracking of your impressions and click-throughs.

No national or programmatic ads — You share your ad space only with other local businesses.

Optional low-cost professional ad design, with easy updates anytime.

Includes unlimited access to our online events calendar, top-of-category listing in our business directories, and presence in our newsletters.

Advertising supports independent local journalism and connects your business with local residents.

Print Advertising

5,000 copies of the free visitor-oriented [Gettysburg Connection Magazine](#) are printed in April (Spring Edition) and August (Fall Edition). The Fall Edition remains in businesses and other locations in Adams County through the end of the year. *10,000 Annual Reach.*

Ad deadlines: Spring (March 15) • Fall (July 15)

Ad Rates:

Ad Type	Spring Only	Fall Only	Both editions
Banner (1.5" x 9")	\$350	\$350	\$595
Square (4" x 4")	\$500	\$500	\$850
Full page (9.5" x 15")	\$1,000	\$1,000	\$1,600

15 percent discount for non-profits and combined annual digital/print packages

Contact us: 717.340.2171 or cstangor@gettysburgconnection.org